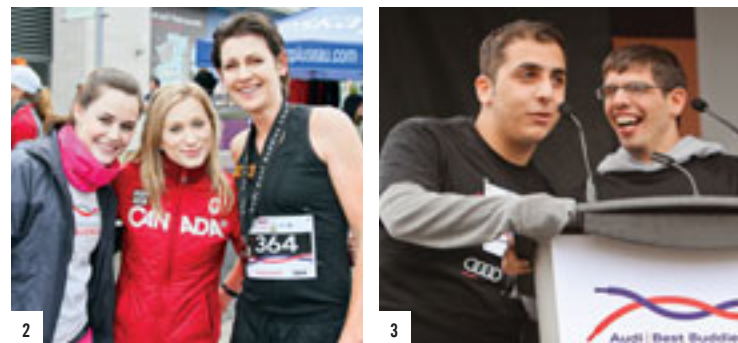




## AUDI AND BEST BUDDIES

Early risers were stretching their muscles the morning of October 24 to take part in the inaugural Audi Best Buddies Challenge in Toronto. The courses were mapped out around Shops at Don Mills—a 10-kilometre run, a five-kilometre walk, and a one-kilometre walk, making it an event for athletes of every level. Racing alongside the participants were a number of celebrities, including *ET Canada* Senior Entertainment Reporter Rosy Edeh, actor Kathleen Robertson, and Olympic bronze medalist Joannie Rochette. Pre- and post-race, participants sipped Nespresso coffee while reading issues of NUVO magazine in the NUVO Nespresso lounge. Proceeds from the race challenge benefited Best Buddies Canada, a non-profit organization committed to facilitating one-on-one friendships between students and people with intellectual and developmental disabilities. The event raised close to \$40,000 for the 200 high school, university, and college Best Buddies chapters across the country.



1. Martin Sander, President of Audi Canada 2. Tessa Virtue, 2010 Olympic gold medalist; Joannie Rochette, 2010 Olympic bronze medalist; Tania Jones, 10-km Race Female Winner 3. Best Buddies take to the podium 4. A participant sips Nespresso coffee 5. Scott Moir, 2010 Olympic gold medalist; Tessa Virtue, 2010 Olympic gold medalist; Danny Greenglass, Co-Founder of Best Buddies Canada; Predrag Mladenovic, 10-km Race Male Winner; Penny Shore, Co-Founder of Best Buddies Canada; and Alexandre Bilodeau, 2010 Olympic gold medalist 6. Winner of an Audi car for the year 7. Cheque presentation to Best Buddies 8. Mike Weir 9. The race begins 10. Rosy Edeh, Senior Entertainment Reporter for *ET Canada*

## "BIG" DESIGN EXCHANGE GALA

The seventh annual Design Exchange (DX) Black and White Fundraising Gala was certainly a larger-than-life event, and, appropriately, the theme was "big". Held on October 25, the gala honoured design icon Bruce Mau and unveiled a retrospective collection of his works. The exhibition hall was decorated in a "big" way to symbolize Mau's significant contributions to the world of design. Mau was presented with a personalized edition of a Brothers Dressler mesh lamp, created by talented Toronto woodworkers Jason and Lars Dressler. Ophidiophobes steered clear of the Moroccan-style tea lounge, where other fearless guests draped large snakes—including an albino Burmese python—around their necks and shoulders, then posed for photographs that captured their displays of bravery.



1. DX Honoree Bruce Mau, Chief Creative Officer of Bruce Mau Design; Samantha Sannella, President and CEO of Design Exchange; and Andrew Bowerbank, President and Chief Strategy Officer of EC3 Consulting 2. Lucian Matis and Jeremy Laing 3. Nina Budman, Budman and Associates; and Eb Zeidler, Canadian architectural icon and 2007 DX Honoree, and his son, Robert Zeidler, Senior Property Manager of Brookfield Properties 4. Jeff Stober, Owner of the Drake Hotel, and Amy Verner, columnist at *The Globe and Mail* 5. NUVO VIP gift bag

## WOMEN AND FINANCE

In December, a new financial report based on a national survey was officially released at Toronto's Gardiner Museum at a discussion forum aimed at reshaping the conceptions of the role of finance in women's lives. The report, titled *Financial Lives of Girls and Women*, challenges dominant assumptions and stereotypes about the financial behaviour of Canadian women. The evening was moderated by Barbara Stewart, a Chartered Financial Analyst and shareholder of Cumberland Private. After reviewing the key points that emerged from the survey—specifically that the majority of Canadian women are very confident in financial and investment matters—Stewart opened the discussion to a panel of financial experts.



1. Alex von Schroeter, Head of Client Portfolio Management, Cumberland Private; Gerry Connor, Chairman and CEO, Cumberland Private; and Guida Fernandes, Director of Operations, Cumberland Private 2. Nancy Bertrand, President, Toronto CFA Society; and Janice Diner, Executive Creative Director, Horizon Studios 3. Peter Rusheleau, Board of Directors, Toronto CFA Society; Andrea Lekushoff, President, Broad Reach Communications; and Tom Hamza, President of Investor Education Fund 4. Barbara Stewart, Portfolio Manager, Cumberland Private, and her husband, Duncan Stewart, Director of Research, Deloitte TMT